



## **EARLYBIRD GREEN ENERGY CONSULTATION**

EarlyBird Power performs energy consulting services for many different clients, including a few schools for which it procured electricity and natural gas, and performed utility and green energy program research to achieve an incentive through the latter type of program. For one of the schools, EarlyBird Power set up a green energy team within the school, monitored its energy use and accounts through Energy Star, and provided them with available utility rebates, solar hot water incentive programs, and geothermal grant programs. These programs are helping the school reduce its energy costs and improve energy efficiency.

EarlyBird Power is also very successful providing efficiency improvement grants with major hospitals. In one case, when we were made aware that the hospital was installing a new chiller, we found a matching grant through a clean energy organization that provided \$84,000 of additional money to be funded towards the project. Given the efficiency measures of the project, EarlyBird realized the value of the capacity value determined by their utility would decrease, so it issued the hospital a shorter contract. In the next procurement, capacity priced was 12% lower.

EarlyBird also consulted with a leading action sports brand in a carbon offset deal. EarlyBird Power provided renewable credits in the form of the low-cost carbon offsets to reduce the footprint of the sports brand while helping them become more cost-efficient.